

ALLOW ADVISORS TO COLLABORATE ONLINE ANYTIME FROM ANYWHERE

Live & Asynchronous Virtual Advisory Boards

Mitigate the logistical complexities and substantial costs of in-person advisory board meetings by conducting them online via **AdvisorDirect™**. After the event, continue the conversation via asynchronous discussion threads in **CommunityDirect™**.

Advisory Boards: Essential to Brand Success

Advisory board meetings serve as a catalyst to uncover new perspectives, emerging trends, and strategic positions. The presentations, discussions, and resolutions generated can significantly impact each brand's current product profile, ongoing evolution, and future success in the marketplace.

Pre-Event – Train and Prepare

MNG conducts 1:1 training and simulations with each advisor and ships required equipment (if needed). Post training, support channels (both phone and online) are put into place for the project duration. Meeting room design and functionality are both customized based on brand needs. RSVP tracking is available. Full pre-session rehearsals conclude this phase.

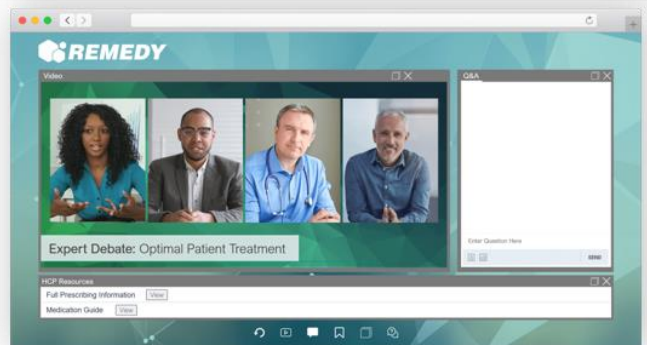
During Event – Manage and Support

MNG manages all content, including polling, file sharing, whiteboarding, breakout rooms, gamification tools and other interactive tools, **enabling participants to focus on presentations, discussions and solution definition – not technology.**

Post-Event – Review and Optimize

All participant engagement metrics, event recordings and transcripts are available. Still have items to discuss? Keep the conversation going via our private online community platform, CommunityDirect.

After producing **over 40,000 virtual events**, MNG Health understands the intense attention to detail and ultra-reliable technical infrastructure required to deliver seamless programs.



Contact Us

Contact MNG Health today for a complimentary assessment of your virtual advisory board events needs at (888) 450-9140 or by email at info@mnghealth.com.

THE MNG ECOSYSTEM ADVANTAGE

Harness the power of connected channels and tactics

MNG Health leverages its connected ecosystem and proprietary data insights to efficiently deliver technology-enabled marketing solutions for life sciences brands and enterprises. Proprietary technology enables dynamic deployment of omnichannel offerings resulting in personalized HCP and patient experiences. From national virtual broadcasts, virtual advisory boards, sales rep-triggered communications, and non-personal promotion, MNG Health delivers connected journeys for HCPs and patients.

Post-Event or Stand-Alone Discussions

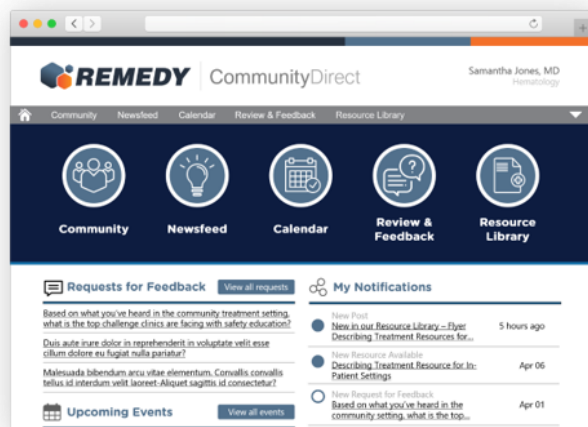
The CommunityDirect portal empowers a compliant and convenient feedback exchange amongst external stakeholders within a private, collaborative online environment.

- Invitation-only, secure login for external and brand/HQ users
- Enables role-based access and pre-assigned privileges for all users by group, franchise, etc.
- Each user has a specific content experience based on established business rules

Improve insights: Drive deeper dialogue within asynchronous online discussion forums.

Reduce costs: Mitigate logistical complexity and expenditure via virtual collaboration tools.

Increase speed-to-market: Launch stakeholder discussions and surveys within minutes.



TRUSTED FOR

Technology-enabled engagement solutions powered by our connected ecosystem and advanced data insights

- ✔ **Multichannel Campaigns**
Deliver strategic brand content across key channels
- ✔ **Live and On-Demand Virtual Events**
Extend reach and impact through virtual offerings
- ✔ **Sales Representative Enablement**
Empower reps to deliver multichannel communications
- ✔ **Opinion Leader and Speaker Advocacy**
Maximize KOL influence within immersive journeys
- ✔ **Patient Engagement**
Educate patients via connected solutions



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